

How to *Wow* the stage, win
the room and build a
speaking business you can
make an *Impact* with!



Worksheet



“ Speaking from the stage is one of the most influential experiences you can do in life and business. It's not only thrilling and can leave you soaring, it change your life and the lives of others is so many wonderful ways. ”

Darieth

www.darieth.com/speaker

How to wow the stage, win the room and build a speaking business you can make an impact with!

You will learn:

- Key components of a powerful signature speech
- How to get speaking events, free and paid
- How to speak, seed and sell with confidence and ease
- 3 special delivery techniques to gather more leads, appointments and sales
- 5 Fear busters that tame the butterflies and settle the nerves
- How to greatly accelerate your speaking success and build a speaking business

What are your goals? Why do you want to speak and/or have a speaking business?

What else is possible (from speaking)?

To wow the stage and win the room you must have a _____.

“To be a successful speaker you need a talk that is real, relatable and that you make memorable.”

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Developing the _____ of your story is important and lots of people struggle with this.

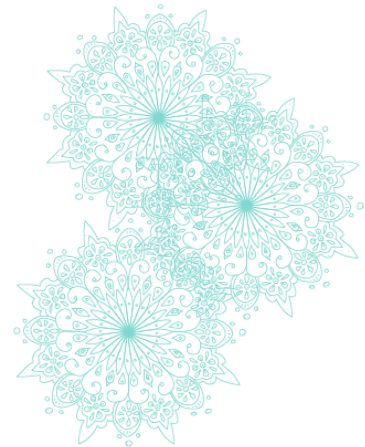
We all have a story, multiple stories, stories that inspire, motivate, serve...

It's your job to make sure that people _____ and what you are up to in the world and for you to not be the _____, you have to find more ways to get seen and get heard.

The number one way to connect and engage with your audience is _____.

There are many different styles of storytelling:

- The Quest: struggle, loss, discovery, rebirth
- Overcoming the Monster
- Rags to Riches
- The 5 W's (what, where, why, when, who)
- Old Way vs. New Way



How would you design and tell your story?

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Audience Engagement

- You have to be real, authentic, raw and go there
- Your unique personality and experiences should be magnified and amplified
- Paint pictures with your words
- Speed, tone, inflections, movement
- Slides, music, video and audience participation

What are you challenged with or what would you want to improve?

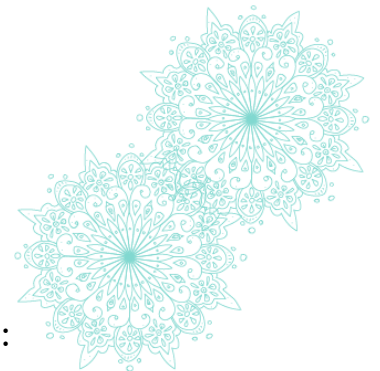
Your job on stage is to:

- _____
- _____
- _____



Before you get on stage, you have to have these four things dialed in:

- _____
- _____
- _____
- _____



A targeted speaking event prospecting system includes:

- _____
- _____
- _____
- _____

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The goal for a speaking business is _____
_____.

Getting paid is first and foremost about _____
_____.

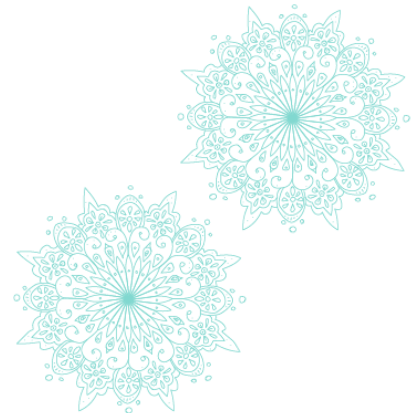
To seed and sell from the stage, you need to:

- _____
- _____
- _____



Some ways you can seed the audience:

- _____
- _____
- _____
- _____
- _____



Special delivery techniques are:

- _____
- _____
- _____



5 fear busters that settle the butterflies and tame the nerves are:

- _____
- _____
- _____
- _____
- _____

